

# 2011 CANDIDATE TRAINING SEMINAR



REGISTRATION FEE  
INCLUDES LUNCH AND  
MATERIALS.  
EARLY BIRD SPECIAL  
AVAILABLE, SEE PAGE 2.

## It's An Investment You Won't Regret...

*One of my highest priorities as Chairman is to ensure the Ohio Republican Party operates as a service bureau for our local and statewide candidates. Victory on Election Day starts with an understanding of grassroots*

*politics. A candidate for local office needs to know how to write a campaign plan, raise money, interact with the media, and turn out the vote. Whether you are considering a run for office or wanting to learn more about running a campaign, there is*

*no better resource than the Ohio Republican Party's annual Candidate Training Seminar. It's an investment you will not regret. I hope to see you there!*

**Kevin DeWine, Chairman**  
Ohio Republican Party



**JOE KING**, PRESIDENT, KING STRATEGIC COMMUNICATIONS ON TARGETED DIRECT MAIL

### SEMINAR LOCATION:

**Quest Conference Center**  
8405 Pulsar Place #100  
Columbus, OH 43240  
located just north of Columbus off of I-71/Polaris exit.  
[www.quest-centers.com](http://www.quest-centers.com)

*Several hotels within walking distance, inquire if needed.*

**SATURDAY**  
**SEPTEMBER 17, 2011**



**DAVID JAMES**, PARTNER, FLS CONNECT, ON SUCCESSFUL FUNDRAISING

# Seating is limited. It pays to register early! \$60 early-bird registration available until September 9.

## AGENDA - SATURDAY, SEPTEMBER 17, 2011

- 8:30 Registration**
- 9:00 Welcome**  
Ohio Republican Party Chairman Kevin DeWine
- 9:20 Your Campaign Plan**
- 10:45 Fundraising**
- 12:00 Lunch & Ethics Presentation**  
12:00 Breakout session for Judicial Candidates only
- 1:00 New and Earned Media**
- 1:30 Voter Contact and Direct Mail**
- 2:45 Ohio Elections Update**
- 3:45 Get Out the Vote**
- 4:45 Ohio GOP Services & Wrap Up**

## THE SPEAKERS CONT.



**CHRIS MCNULTY**, DEPUTY EXEC. DIRECTOR, TEAM BOEHNER, ON DEVELOPING AN EFFECTIVE CAMPAIGN PLAN

### AS WELL AS:

Matt Damschroder, Director of Elections, Secretary of State, on elections law

Paul Nick, Executive Director, Ohio Ethics Commission, on Ohio's ethics laws for elected officials

Mark Weaver, President, Politics Counsel, on the intricacies of judicial campaigns

Contributions to the Ohio Republican Party are not tax deductible for federal and state income tax purposes. Individuals and PAC contributions will be subject to federal elections law. Corporate gifts are permissible under state law and will be used in accordance with state law. Federal and state law requires that we use our best efforts to obtain this information from all our contributors. Contributions from foreign nationals and federal government contractors are prohibited.

### 2011 REGISTRATION FORM

Please mail, fax or email to the Ohio Republican Party by September 9, 2011 for the early bird cost of \$60. Any registrations after this date will be charged \$75.

Mail: Ohio Republican Party, Attn: Rita Graham, 211 S. Fifth Street, Columbus, OH 43215, via fax 614.232.8842 or email this form to [RSVP@ohiogop.org](mailto:RSVP@ohiogop.org).

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Employer: \_\_\_\_\_  
Occupation: \_\_\_\_\_  
Candidate for office of: \_\_\_\_\_  
Campaign Manager: \_\_\_\_\_

**Please make \_\_\_ reservation(s)  
for the 2011 Candidate  
Training Seminar.**

#### Payment Options (choose one):

Credit Card Number

\_\_\_\_\_  
Visa, MC, AmEx, Discover Exp: \_\_\_\_\_

Check payable to the Ohio  
Republican Party to the address above.

Pay online at [www.ohiogop.org/  
index.php/site/donation](http://www.ohiogop.org/index.php/site/donation). Enter event  
code: LEARN.

Paid for by the Ohio Republican Party, [www.OhioRepublicans.org](http://www.OhioRepublicans.org).  
Not authorized by any candidate or candidate's committee.  
Kevin DeWine, Chairman, 211 S. Fifth Street, Columbus, OH 43215.